

# SEATTLE EXPO

Quinceañera & Weddings

SUNDAY MARCH 4TH • MEYDENBAUER CENTER

MEDIA KIT



10AM/5PM - 11100 NE 6TH ST, BELLEVUE, WA 98004  
[WWW.SEATTLEEXPOQUINCEANERA.COM](http://WWW.SEATTLEEXPOQUINCEANERA.COM)

**THE LATINO COMMUNITY IS TAKING PART OF THE LARGEST AND MOST EXCITING EVENT, SEATTLE EXPO QUINCEAÑERA AND WEDDINGS.**

We are bringing to you the most experienced and well known companies in Seattle. You will find everything for your event from party planners to catering restaurants... **and also you could be the winner of fabulous prizes.** Bring your family to enjoy this... one day event!!

**Various types of exciting entertainment for the entire family. Raffles Discounts on services. Many Exhibitors displaying products and services.**





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## MEDIA KIT

### EXHIBITOR BOOTH INCLUDES

#### BOOTHS 10X10

1 – 10 X 10 BOOTH  
PIPE AND DRAPE  
1 – 6' TABLE  
TABLE SKIRT  
TABLE CLOTH  
2 CHAIRS  
WIRELESS INTERNET

#### BOOTHS 10X20

1 – 10 X 20 BOOTH  
PIPE AND DRAPE  
2 – 6' TABLE  
TABLE SKIRT  
TABLE CLOTH  
4 CHAIRS  
WIRELESS INTERNET

#### PRE-ORDER AND EXTRA COST

For a booth with electricity  
For additional questions please call  
**Adrian at (206) 920.3612.**

#### BOOTH GUIDELINES

There must be a representative at your booth at all times to ensure the best experience possible for our expo attendees.

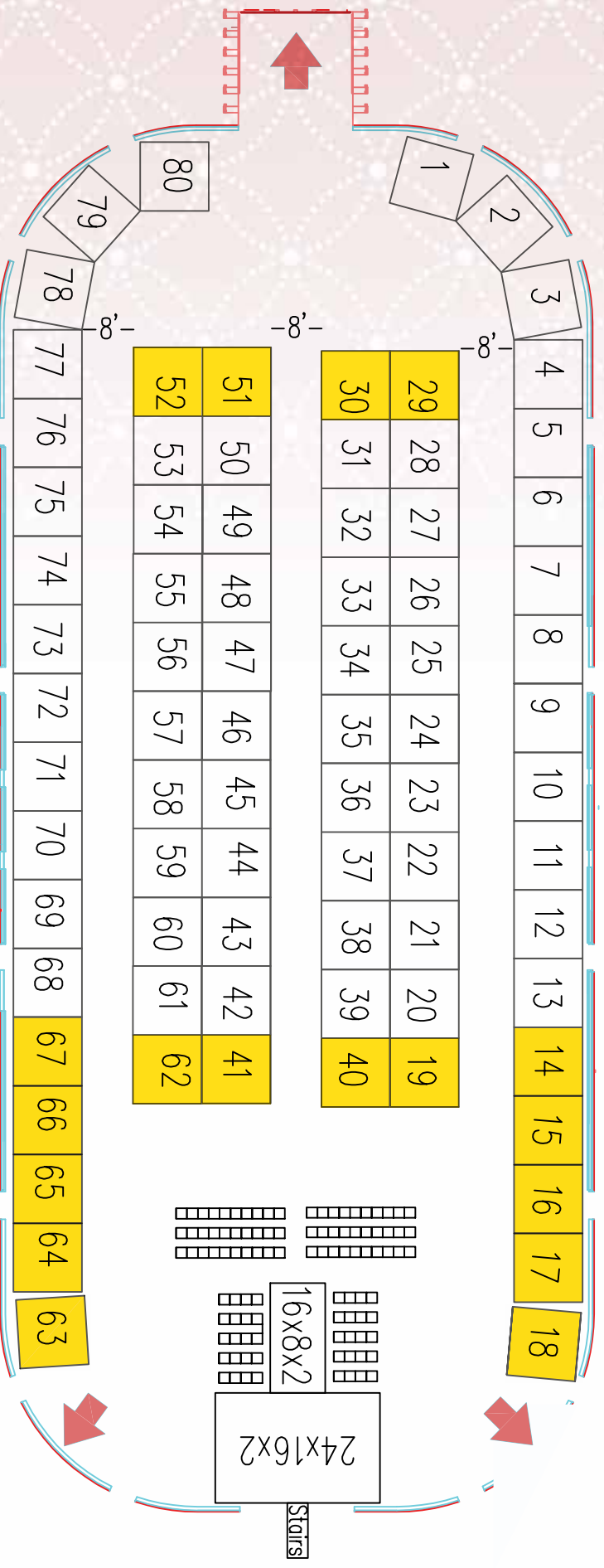
All signage is to be placed in designated booth space only. We will need to know if you will be bringing your own tent and/or large displays to insure your booth is placed in a good location, not blocking other vendor booths.

Distribution of company advertising outside of designated area is prohibited unless authorized by the SEATTLE EXPO LATINO Executive Team.

To secure your sponsorship or Booth, please call  
**Adrian at (206) 920.3612**

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**MEYDENBAUER CENTER // BOOTH PLAN**



**EXPERIENCE THE POSITIVE IMPACT THAT THE SEATTLE EXP0 QUINCEANERA WILL HAVE ON YOUR INVESTMENT!**

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## MEDIA KIT SPONSORSHIP

### GOLD SPONSORSHIP \$10,000

- ▀ Inclusion of Radio and TV Commercials
- ▀ Inclusion of company name in all print advertising
- ▀ Inclusion of company logo on Expo official program
- ▀ Banner advertising space on the [SeattleExpoQuinceanera.com](http://SeattleExpoQuinceanera.com) website
- ▀ Company sponsorship includes verbal acknowledgment during the Expo and rotating logo on screens
- ▀ Inclusion of your logo in a tote bag
- ▀ Up to two Premium booths (to be used by sponsoring company only).

### SILVER SPONSORSHIP \$5,000

- ▀ Inclusion of Radio Commercials
- ▀ Inclusion of company logo on Expo official program
- ▀ Company sponsorship includes verbal acknowledgment during the Expo and rotating logo on screens
- ▀ Inclusion of your logo in a tote bag
- ▀ One booth (to be used by sponsoring company only).

### BRONZE SPONSORSHIP \$3,000

- ▀ Inclusion of company logo on Expo official program
- ▀ Inclusion of your logo in a tote bag
- ▀ One booth (to be used by sponsoring company only).



T (206) 920.3612

[SEATTLEEXPOQUINCEANERA.COM](http://SEATTLEEXPOQUINCEANERA.COM)

# REGISTRATION // EXHIBITOR

SEATTLE EXPO  
Quinceañera & Weddings

MEYDENBAUER  
CENTER

Company: \_\_\_\_\_

Company Name, as it will appear on printed material: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Referred by: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Name of person manning the booth : \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

EXHIBIT SPACE & PROGRAM ADVERTISING BOOTHS ARE FIRST COME FIRST SERVE BASIS. FOR LOCATIONS SEE MAP.

VENDOR BOOTH	PRICE	QTY	EXTRAS	PRICE	QTY
Vendor Booth (10 x 10)	\$500		Additional Tables	\$10	
Vendor Booth (10 x 20)	\$700		Additional Chairs	\$3	
Bronze Sponsor	\$3,000		Electricity	\$50	
Silver Sponsor	\$5,000				
Gold Sponsor	\$10,000				

\*Booth set-up 7am, Expo hours 10am - 5pm

Total Investment \_\_\_\_\_

## EXHIBITOR INFORMATION

Will you be participating in the Grand Prize Giveaway?  Yes  No Will you be bringing a tent?  Yes  No  
Will you be serving food samples at your booth?  Yes  No

## METHOD OF PAYMENT

\*\*\*Prepayment is required make checks payable to: **Globo Azul and mail to 15407 1st Ave S Burien, WA 98148\*\*\***

Please Check One: Do you need an invoice?  Yes  No | Do you need a receipt?  Yes  No

Authorized Signature: \_\_\_\_\_

## SIGNATURE

As a Sponsor/Vendor, (Company) recognizes and understands its rights and benefits to be guaranteed as outlined above. I (Company) understands that no additional agreements exist beyond those stipulated on this agreement, and agrees to abide by the rules and regulations set forth by **SEATTLE EXPO 15** Event, unless the event is cancelled.

(Company) agrees to indemnify and hold, **SEATTLE EXPO 15** the City of Bellevue WA, Meydenbauer Indemnities harmless from any and all third party losses, claims, attorney's fees and costs, actions, damages, liabilities and expenses arising from my (our) activities at **SEATTLE EXPO 15** except to the extent arising from the gross negligence or willful misconduct of the Indemnities.

Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Paid: \_\_\_\_\_ Check #: \_\_\_\_\_ Cash: \_\_\_\_\_ Invoiced: \_\_\_\_\_ Booth #: \_\_\_\_\_ PP Date: \_\_\_\_\_ Date: \_\_\_\_\_ Date: \_\_\_\_\_

OFFICE USE ONLY CANCELLATION POLICY

ALL MONIES ARE NON-REFUNDABLE

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## MEDIA KIT

## MARKETING PROMOTION

PROMOTION OF EVENT VIA ONLINE IN THE FOLLOWING:

FACEBOOK | INSTAGRAM | WEB PAGE

EVENT BROUGHT TO YOU BY



GLOBO AZUL HAS PRODUCED THIS EVENT FOR THE LATINO COMMUNITY SUCCESSFULLY FOR 5 YEARS IN A ROW. WE HAVE REGISTERED MORE THAN 300 QUINCEAÑERAS PER YEAR!

T (206) 920.3612

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## PROMOTIONAL STRATEGY

WE WILL RUN WEEKS OF ADVERTISING IN THE FOLLOWING:

SPANISH 10,000 MAGAZINES

10,000 POSTCARDS

1000 POSTERS

WE WILL RUN 2 WEEKS OF COMMERCIALS IN THE FOLLOWING:

### TV STATIONS

UNIVISION / ACTITUD LATINA

### RADIO STATIONS GRASSROOTS MARKETING

SPANISH RADIO STATIONS

EL REY 1360 AM

LA FAMILIA 93.7

RADIO LUZ

### PRINT DISTRIBUTION

POSTER DISTRIBUTION HISPANIC STORES IN WASHINGTON STATE

MARKETING & DISTRIBUTION BY FELIX CONNECTION